

Privacy Policy

Our primary purpose in registering information is to facilitate visits to our site. There are only registered data that we consider necessary to achieve this objective. You are not obliged to provide that information.

Save information

When you visit this website, we may store certain information that relates to with your visit. These are among others:

- The IP address - not traceable to you as a person
- The Internet Service Provider (ISP)
- The duration of the visit
- The pages that are visited
- The entry/exit page
- The number of times the website is visited
- The device that was used
- Operating system information
- Information about the internet browser

This information is used for statistical purposes. Among others Google Analytics, Google Adwords, Remarketing Google Adwords, Hotjar (tool for website use) and leads.vzw (tool for the capture of website use and site behavior). On some pages you will be asked for information such as name and contact details to leave behind. For example, when subscribing to the newsletter, downloading a whitepaper or other documentation. In these matters, we expressly ask you for your consent to the use of your data for marketing purposes. You will receive a confirmation by email. Every time you are approached like this, you have the possibility to unsubscribe.

Google Analytics

Through our website, a cookie is placed by the U.S. company Google, as part of the service. "Analytics". We use this service to track how visitors use the website and get reports. about this. Google may provide this information to third parties if Google is legally obliged to do so, or for insofar as third parties process the information on behalf of Google. We have no influence on this. The information that Google collects, is anonymized as much as possible. Your IP address is expressly not provided and the information is thus not traceable to you as a person. The information is transferred to and stored by Google on servers in the United States. Google adheres to the Privacy Shield principles and is a member of the Privacy Shield program of the U.S. Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data.

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Social media

Our website includes buttons to promote (“like”) or share (“tweet”) web pages on social networking sites. These buttons work by means of pieces of code, which come from the social media itself. This code is used to place cookies. We have no influence on this. Please read the privacy statement of the social media to read what they do with your (personal) data, which they process via these cookies. The information that they collect is anonymized as much as possible.

The information is transferred to and by Twitter, Facebook, Google+ and LinkedIn stored on servers in the United States. LinkedIn, Twitter, Facebook and Google+ adhere to the Privacy Shield principles and are affiliated with the Privacy Shield program of the U.S. Department of Commerce.

There are exceptions to this rule:

- If you have specifically authorized us to do so
- There are legal grounds to do so.

Access and/or correction of your data

You can request access to the personal information we have about you and you can request us to correct data of this personal information.

External websites

This site contains links to other websites. However, we are not responsible for the way in which these sites are dealing with privacy.

Security

Various measures have been taken on this website, which protect you against the loss or misuse of, or unauthorized, modification or consultation of information under our supervision. As a rule, the information provided is not encrypted, unless explicitly stated.